ALLAMA IQBAL OPEN UNIVERSITY ISLAMABAD

Level	MBA/BS	Semester	Spring 2025
Subject/Course Code	Entrepreneurship (8503/5026/8424)	Maximum Marks	100
Maximum Time	03 Hours	Pass Marks	40 Marks
Medium of Instructions	Englis		

NO

Q.No.		Marks
1.	What is the social contribution of entrepreneurial initiatives? Explain with examples	20
2	What makes up an Entrepreneur? Highlight the personality characteristics of an entrepreneur.	20
3	What makes an entrepreneurial initiative feasible in financial terms? Explain.	20
4	What is the role of venture capitalist in entrepreneurship? Explain.	20
5	How can an entrepreneur market a business which is a small-scale business? Explain	20
6	What is an entrepreneurial culture? Explain.	20
7	Entrepreneurship is probable to conflicts, what different conflicts and entrepreneurs face and how they tackle them? Explain.	20
8	Name any three entrepreneurial initiatives in your country and elaborate how they have contributed to that country's economy? Explain.	20

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