AIOU

Semester Spring 2024

Past Paper

Level: MBA

Subject: Entrepreneurship

Code: 5026

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Q1: What is the social contribution of entrepreneurial initiatives? Explain with examples. (20)

Q2: What makes up an Entrepreneur? Highlight the personality characteristics of an Entrepreneur. (20)

Q3: What makes an Entrepreneurial initiative feasible in financial terms? Explain. (20)

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Q4: What is the role of venture capitalist in entrepreneurship? Explain. (20)

Q5: How can an Entrepreneur market a business which is a small-scale business? Explain. (20)

Q6: What is an Entrepreneurial culture? Explain. (20)

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Q7: Entrepreneurship is probable to conflicts, what different conflicts and entrepreneurs face and how they tackle them? Explain. (20)

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Q8: Name any three entrepreneurial initiatives in your country and elaborate how they have contributed that country's economy? Explain. (20)

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